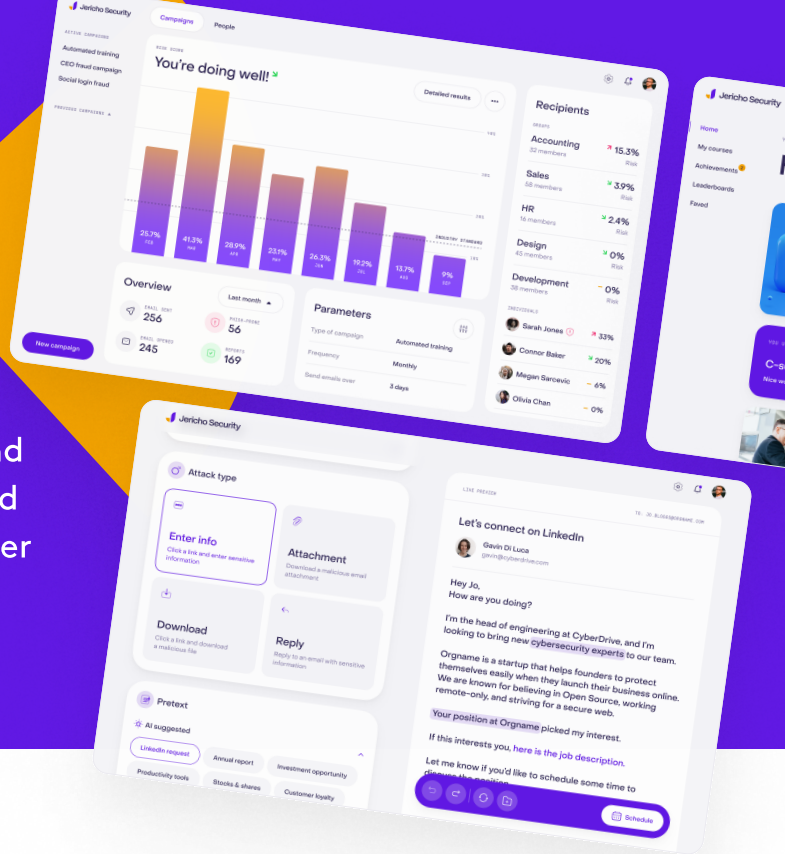## Jericho Security

Customer Case Study: Enhancing Cyber Defenses with Customizable AI-Powered Training.

"Jericho Security met all our requirements and allowed us to easily create hyper-personalized training with long-lasting outcomes that cater to our unique needs and the evolving global landscape."

- *Associate Director of Information Security*

Problem Statement

A large global pharmaceutical corporation, faced significant challenges as the rise of generative AI increased the scale and sophistication of cyber attacks and created gaps in existing security solutions.

Specifically, their previous email security solution suffered from a lack of customization, preventing the simulation of these newer cutting-edge attacks.

Our Approach

The client chose our solution primarily for its advanced customization capabilities and dynamic variables feature, which effectively simulate the generative AI threats prevalent in today's cybersecurity landscape.

Their goal is to conduct monthly simulated phishing campaigns for users, using a variety of templates to maintain unpredictability and effectiveness throughout the year. The flexibility in creating and scheduling hyper-personalized campaigns significantly improved time to value.

Implementation Process

The client expressed high satisfaction with our software's user-friendliness and the level of support received. Integrating our software into the client's system was described as "incredibly easy" and "foolproof." The seamless integration with O365 facilitated effortless user import, and the deployment process was praised for its efficiency.

The modern, intuitive interface was highlighted as a significant contributor to a smooth implementation process.

Overall Impact

After deploying our software, the client noticed measurably improved outcomes. This indicates a higher level of challenge and engagement for the users. This outcome helped to identify potential weaknesses, which informed subsequent training strategies. Additionally, the number of reported phishing attempts by employees increased, indicating a higher level of awareness and vigilance. The software's ability to generate content relevant to current events, such as conflicts between nation-states, without waiting for vendor updates was also highly valued. The immediate impact on employee caution and awareness was thus highly commended.

About Jericho Security

Jericho is using AI to fight AI
With unparalleled expertise in proprietary analytics and educational frameworks, we build our defenses to withstand the relentless scale and might of AI-unleashed attacks.